





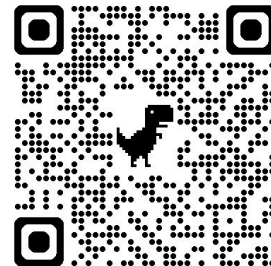
Ilie Pușcaș

Binance Country Manager

Contact

Email: ilie.puscas@binance.com

LinkedIn: [Ilie \(Elijah\) Pușcaș](#)



Binance Academy & Crypto School

Why?

- 22% - financial education level in Romania
- Wrong mentality around crypto



Școala Crypto

29/11/2023 - 30/06/2024

Binance în parteneriat cu:

ONG @Romania

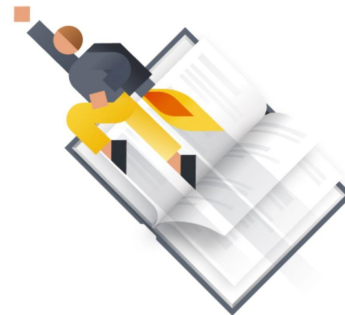
InfoCons

Universitatea din Oradea

Universitatea „1 Decembrie 1918” din Alba Iulia

vă invită la cursurile de educație financiară și introducere în crypto.

Începeți Acum



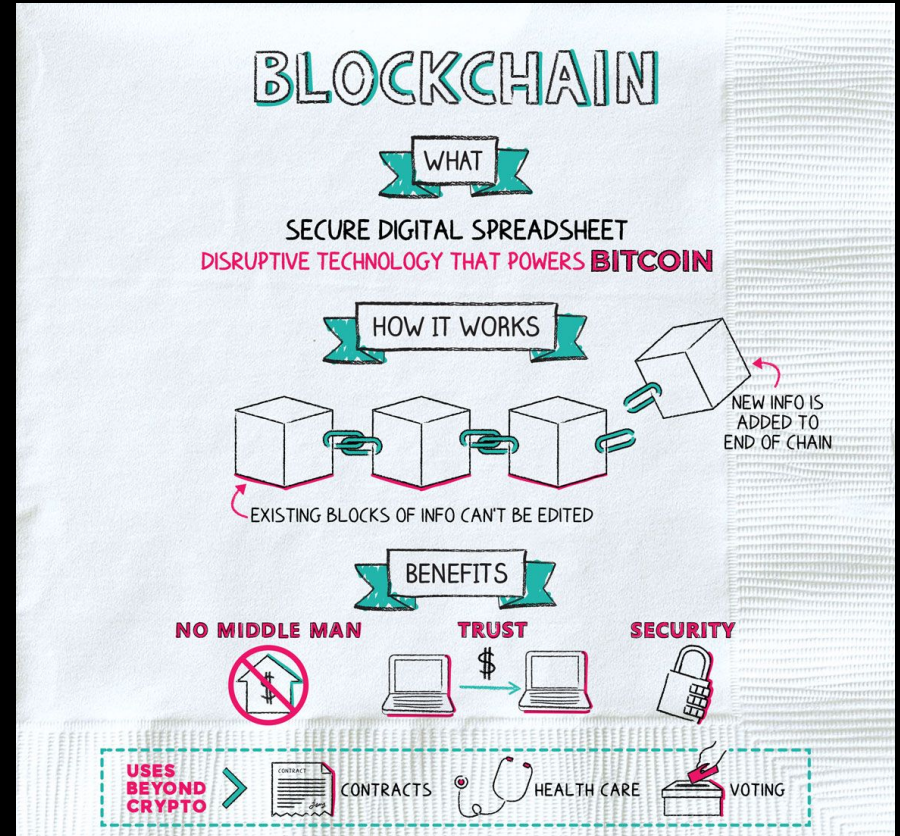


Basic blockchain and crypto notions



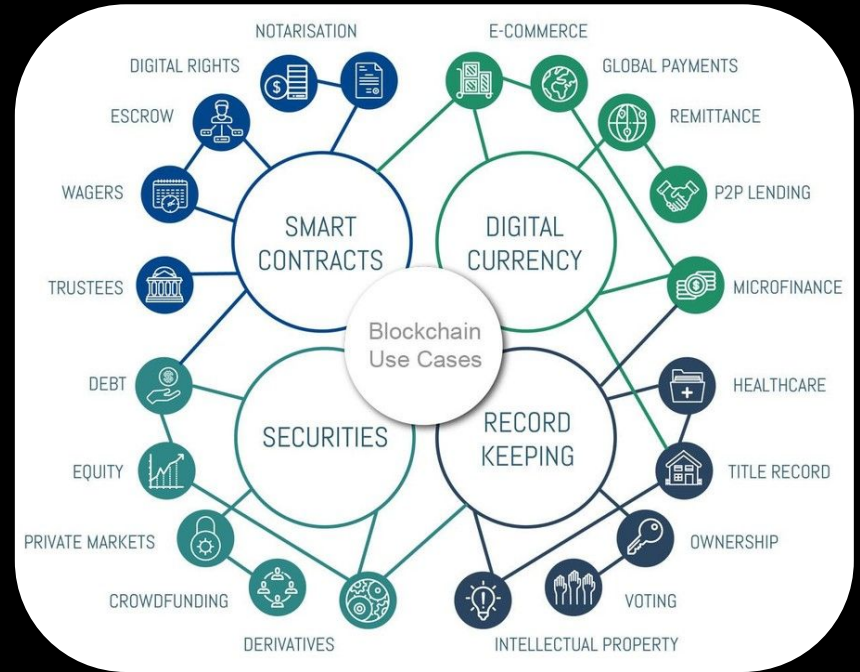
What is blockchain?

- ◆ Fast transfers
- ◆ Procurement and Records
- ◆ Art and Culture
- ◆ Public Administration



Blockchain applications

- ◆ Each block contains a set of validated transactions and is linked to the previous block
- ◆ Provides a decentralized system, resistant to fraud and manipulation
- ◆ It is a distributed digital ledger, where transactions are recorded in cryptographically linked blocks
- ◆ Ensures data integrity without the need for a central authority



Cryptocurrencies

- ◆ Payments 📄
- ◆ Store of value
- ◆ Innovation
- ◆ Stability (stablecoins)

How can we invest?

- ◆ Constant research
- ◆ Start with simple products and small amounts
- ◆ Risk management - market information, loss prevention
- ◆ Choose a reliable platform (Binance👁️) (beware of fraud🙄)

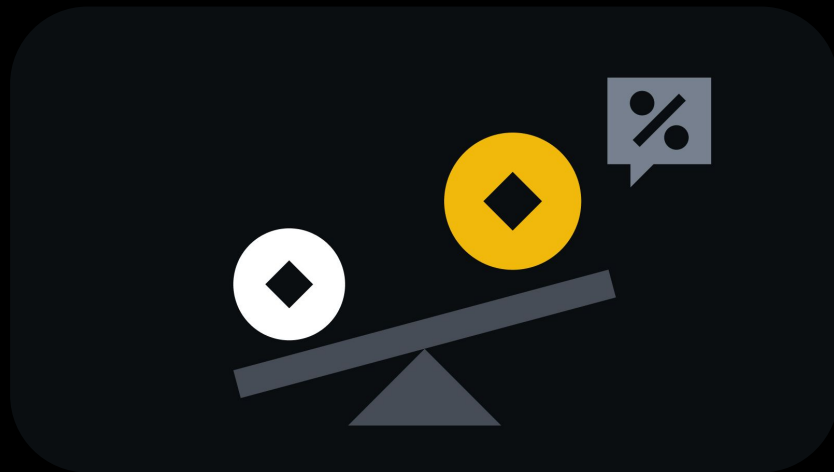


Fiat and cryptocurrencies

- ◆ Fiat -> Traditional Banks
- ◆ Crypto -> independent

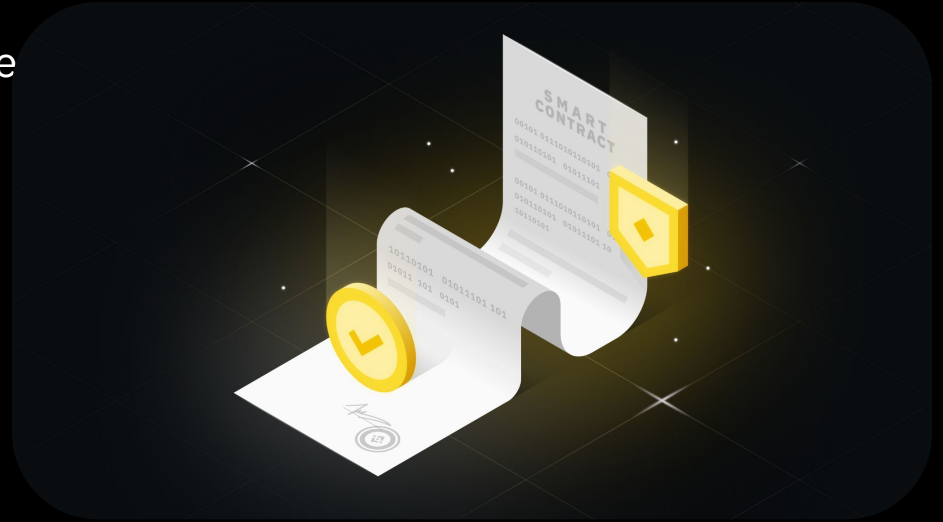
Crypto:

- ◆ Speed
- ◆ Bitcoin -> 21 million units
- ◆ Centralization (intermediary)
- ◆ Decentralization (direct management)



What are smart contract?

- ◆ Runs automatically without intermediarie
- ◆ Rules written in code
- ◆ Helps develop advanced crypto products

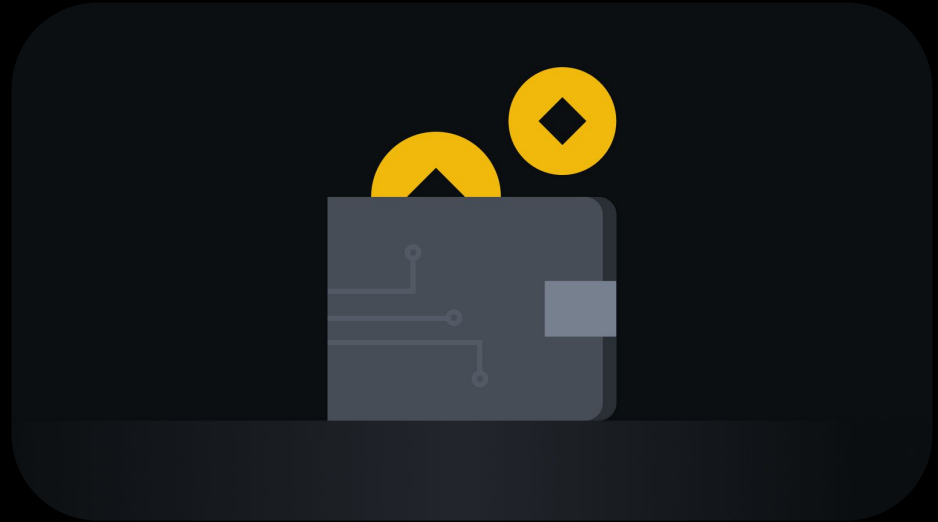


What is a wallet?

- ◆ the tools needed to access and spend your cryptocurrency holdings
- ◆ Access to the blockchain location of your funds

Elements:

- ◆ Public address
- ◆ Private key
- ◆ Digital storage
- ◆ Direct management



What does a public address look like?

- ◆ Your blockchain/crypto address
- ◆ Unique and with immutable history



 **Address** 0x3a9c0bF711cBEb5B609b47e2f7085F3bD394F288

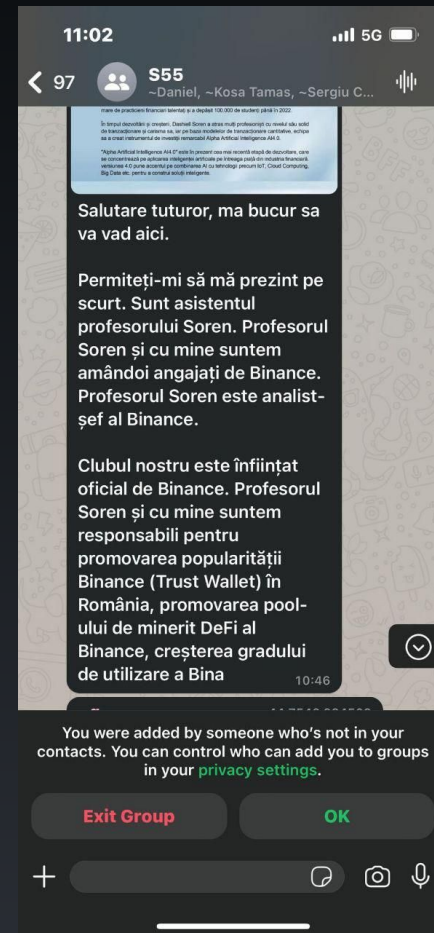




How important is security
in crypto?

Social Media Groups + whatsapp

We work closely with SM platforms to block such groups, but criminals are very inventive.

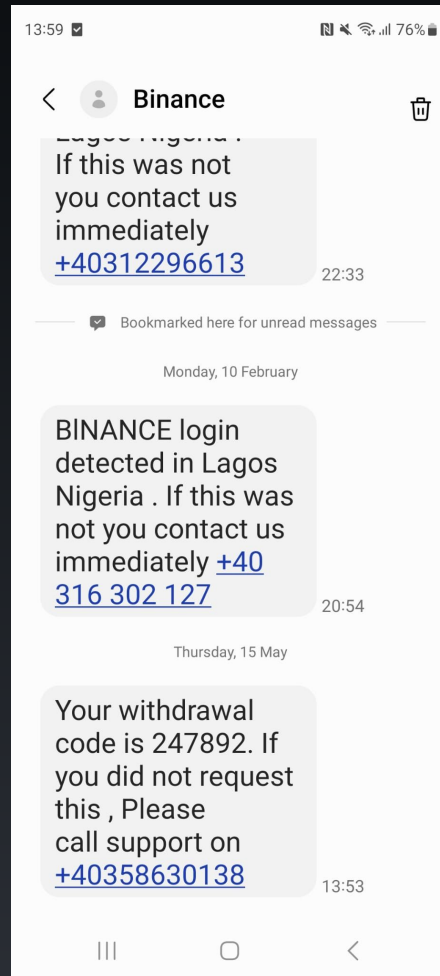


Protect your passwords and keys

SMS spoofing

Binance does not have a Call Center. Always get information from official sources.

Use 2FA



Trading volume rankings

From 0 to #1 in less than 5 months

No. **10**

Day **42**

No. **5**

Day **92**

No. **3**

Day **156**

Number
In the world

1

Day **165**

Binance Ecosystem

The Binance ecosystem goes far beyond the exchange. From Binance Pay to Binance Wallet and Binance Academy, Binance offers a complete experience for all users.

Our ecosystem is truly global.

With its extensive reach and variety, there is always something new to explore in the Binance ecosystem.



295M+

Registered
users



1M+

Weekly P2P
users



33+

Languages



77B+

Annual Volume
On Binance Pay



88B+

Average Daily
Trading Volumes



\$1B

Approx. in our SAFU
Fund wallet

National and Regional Partnerships

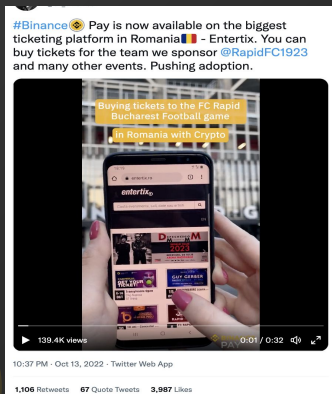
MultiversX:



FC Rapid:



Entertix:



Glovo



Autobuze STB:





Vă mulțumesc!

ilie.puscas@binance.com